UNDERAGE DRINKING IS AGAINST THE LAW



If you sell or provide alcohol to underage persons, you face a mandatory minimum penalty of 25 hours community service and a <a href="\$\$ \$250 fine.

And fines only go up for additional offenses.

BE RESPONSIBLE - DO YOUR PART





Why are we a <u>Responsible Alcohol Sales & Service</u> Community Partner?

Underage drinking is a problem in North Carolina. Being your neighborhood store means more to us than just servicing your shopping needs...
it's about caring for our community.

We have taken extra steps to ensure that our stores do not sell alcohol to underage persons. Please help by being patient if asked for identification and also by refusing to provide or purchase alcohol for persons under age 21.

It's up to all of us to do our part! Thank you.

For more information on what you can do as a concerned citizen, please visit http://www.wecheckID.com or call 1-877-ALE-AGENT.

FACTS ON UNDERAGE DRINKING:

- ☐ It is illegal to make alcohol available to anyone under 21.
- It is illegal to host or allow underage drinking parties in your home.
- It is illegal and unhealthy for anyone under 21 to drink alcohol.
- □ It is illegal and unsafe to drink and drive at any age.
- As a parent, you cannot give alcohol to anyone under the age of 21, even your own child.

RASS is a unique coalition of retail, wholesale, public health and law enforcement associations dedicated to reducing sales of alcohol to underage persons in North Carolina.